



Advertising Specifications

Tucson Sport is proud to offer cutting-edge design services that make your ad jump off the page! Please provide us with all logos, content, photos, images and taglines for your ad in order to achieve the lowest rates. Concept development and creative writing will result in higher fees.

NOTE: FOR ALL BLEED ADS PLEASE ADD AT LEAST 1/8" TO THE AD FOR TRIMMING.

Size

SPREAD



2-Page Spread
 17" X 10.875" (trim)
 Ad Design: From \$265

FULL PAGE



Full Page
 8.5" X 10.875" (trim)
 7.5" X 9.875" (non bleed)
 Ad Design: From \$225

HALF PAGE



Half-Page Horizontal (non bleed)
 7.5" X 4.75"
Half-Page Vertical (non bleed)
 3.653" X 9.875"
 Ad Design: From \$185

1/3 PAGE



1/3 Page Horizontal (non bleed)
 8.5" X 3.63"
1/3 Page Vertical (non bleed)
 2.8" X 10.875"
 Ad Design: From \$165

1/4 PAGE



1/4 Page (non bleed)
 3.618" X 4.805"
 Ad Design: From \$145

1/8 PAGE



1/8 Page (non bleed)
 2.065" X 2.625"
 Ad Design: From \$125

Technical Requirements

TIFF or JPEG
 EPS (Adobe Illustrator)
 PDF

Compress with .zip or Stuffit (.sit)

Graphics

- Photos
- 300dpi or greater in TIFF or EPS format
- CMYK color mode

Fonts

Include screen and printer fonts used in your layout (if applicable)

File Submission

Email: Please email your files to andy@commotionstudios.net
 When emailing, please use compression software (Winzip - .zip or Stuffit - .sit)

Mail: Please mail a CD-rom containing your files to:
 Commotion Studios
 7000 E Tanque Verde #19
 Tucson, Arizona 85715

Please call 520.760.6880 to verify file delivery.

Questions?

Please call our agency at 520.760.6880 or email andy@commotionstudios.net.